

# aps WALK FOR THE ANIMALS

May 21, 2016

Duke University East Campus  
*benefiting the Animal Protection Society of Durham*

## 2016 SPONSORSHIP OPPORTUNITIES

*Print ready logos (full color and one color) due by May 1, 2016*

THANK YOU FOR YOUR INTEREST IN THE 2016 APS WALK FOR THE ANIMALS!

### **\$2,500 TOP DOG**

*All Forever Friend benefits, PLUS:*

- 🐾 Listing as sponsor on all event press releases
- 🐾 Mention and tag in weekly post on APS Facebook page (8,000+ Likes)
- 🐾 Mention and tag in weekly post on APS Walk page (500+ Likes)
- 🐾 On stage mention by Emcee at Event
- 🐾 Featured Prime Booth Location at Event by APS Adoption Table, Registration Tables or Stage
- 🐾 Ten (10) Walk Registrations & Team T-Shirts
- 🐾 10'x10' area with 10'x10' tent, 8' table & 2 chairs

### **\$1,000 FOREVER FRIEND**

- 🐾 Logo & Website Link on Walk Website
- 🐾 Logo & Website Link on Walk Email Blasts
- 🐾 Logo on Walk Publicity Materials
- 🐾 Logo on APS Facebook Page
- 🐾 Logo on Walk T-shirts
- 🐾 Logo on Walk Signage
- 🐾 Logo in Walk Program
- 🐾 Six (6) Walk Registrations & Team T-Shirts
- 🐾 10'x10' area with 10'x10' tent, 8' table & 2 chairs

### **\$500 PET PARTNER**

- 🐾 Logo on APS Facebook Page
- 🐾 Listing on Walk Website
- 🐾 Listing on Walk Email Blasts
- 🐾 Listing on Walk T-Shirts
- 🐾 Listing on Walk Signage
- 🐾 Listing in Walk Program
- 🐾 Two (2) Walk Registrations
- 🐾 10'x10' area with 8' table & 2 chairs